

Maverick™



FLAVORFUL PATTIES AT A PERFECT PRICE

Give your customers a delicious 100% pure beef burger-eating experience by adding Maverick™ beef patties to your menu. Loaded with flavor and priced to optimize profitability, Maverick™ beef patties are a great fit for operators seeking to offer the perfect value while giving business a hearty boost. And because our patties are always formed using a proprietary process utilizing perforation and rolling, you can count on better bun coverage and a tender bite that brings burger lovers back.

- Always 100% pure beef
- Cooks from frozen for added labor savings
- Preformed portions for added convenience
- Proprietary forming process creates a tender bite every time
- Wider patties mean better bun coverage and heartier burgers
- Unseasoned to accommodate signature seasonings or sauces
- Great for a variety of menu items, from kids' patties to double builds

FEED A GROWING NEED

- 48% of today's consumers eat a burger at least once a week, up from 38% in 2009
- 56% say the quality and taste of the meat is the most important factor in choosing a burger from a restaurant

Source: Technomic, Inc., The Burger Consumer Trend Report: Attitude and Usage Study, 2011

Product Code	Description	Case Weight (lbs.)
72404	Patty 80/20 4 oz. Homestyle	10
72405	Patty 80/20 3.2 oz. Homestyle	10
72453	Patty 80/20 5.3 oz. Homestyle	10
72480	Patty 80/20 8 oz. Homestyle	10
73004	Patty 75/25 4 oz. Homestyle	10
73053	Patty 75/25 5.3 oz. Homestyle	10
73080	Patty 75/25 8 oz. Homestyle	10

COOKING INSTRUCTIONS

- Keep patties frozen until ready to cook
- Preheat grill to 350° F
- Place patties on the grill and turn when juices start to pool and run clear
- Remove patties from grill when juices begin to pool and run clear again
- Patties should be cooked to an internal temperature of 160° F

For more information or to place your order,

CALL 800-373-6515.

Maverick™

Cargill



BRANDPOINTS^{PLUS}
BUY BRANDS. ENJOY REWARDS.