



## THE PREMIUM BURGER THAT GOES BEYOND ALL BURGER EXPECTATIONS.

### STAND OUT WITH CEDAR CANYON® PRIME RIB BURGERS

- Made exclusively from the Primal Rib
- All natural\*
- Premium steakhouse flavor
- Thick, hand-crafted appearance
- Gluten free
- Individually Quick Frozen (IQF) locks in flavor and juiciness

\*Minimally processed; no artificial ingredients

If you want to elevate your menu with top-of-the-line signature offerings, **Cedar Canyon® Prime Rib Burgers** give you all the premium goodness your diners crave. Each **ultra-premium patty** is sourced from **Primal Rib** and offers the thick, **hand-crafted appearance** and **steakhouse flavor** that commands a higher menu price.







Individually Quick Frozen burger patties are preformed for consistent quality while providing your operation convenience and back-of-house efficiencies.



## COOKING INSTRUCTIONS

Keep patties frozen until ready to cook

Preheat grill to 350°F

Place patties on the grill and turn when juices start to pool and run clear

Remove patties when temperature reaches 160°F

Patties should be cooked to an internal temperature of 160°F

PRODUCT CODE	PRODUCT DESCRIPTION	CASE WEIGHT (LBS)
770992	BEEF PATTY 8 OZ. PRM RIB	10 Lbs.
770993	BEEF PATTY 5.3 OZ. PRM RIB	10 Lbs.

## GET CREATIVE WITH THIS EXTRAORDINARY BURGER.

Burgers continue to be anything but ordinary. Diners love more premium and natural offerings, and they relish exciting new flavor profiles to satisfy their adventurous palates.

The Cedar Canyon® Prime Rib Burger is an exceptional addition to your burger menu because it provides your guests with the upscale, premium quality they crave while giving you unprecedented menuing versatility with natural, steakhouse flavor appeal.

## SO MANY REASONS TO GO PREMIUM.

One of the leading types of burgers for FSRs are specialty burgers\*



**UPSCALE MEATS ARE A MEGA TREND**

Upscale meat options are one of the most-favored mega trends among consumers, with **41%** expressing interest.\*

By using “premium” ingredients, 40% of guests are more likely to purchase and spend more money on burgers.\*\*

With the Top 500 chains offering over 1,300 burgers, operators must get creative to differentiate their products and drive sales\*

Nearly half of consumers claim they would be willing to pay more for burgers that came with detailed information on the proteins used.\*\*\*

\*2019, Technomic Burger Consumer Trend Report

\*\*2018, Upserve

\*\*\*2021, Datassential Keynote Report: Burgers

Cargill takes pride in exercising humane animal welfare practices.

**To order, call 1-800-373-6515 to connect with your Cargill sales representative.**



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